

**AK
HAVE
YOUR
SAY**

Northcroft Street Upgrade

**Consultation
feedback results**

2022

What we consulted Aucklanders on

TOTAL SUBMISSIONS RECEIVED: 141

This summary covers feedback received, during the consultation period of 21 October to 20 November 2022, on the Eke Panuku proposed upgrade of Northcroft Street, Takapuna.

We sought public feedback about how Northcroft Street was being used, and also on safe speeds, proposed crossing points, safety improvements and streetscape enhancements.

We received 141 pieces of feedback – 134 pieces from individuals and seven from local organisations. This feedback came via two channels:

- 120 via our online feedback form
- 21 via hard copy feedback forms.

The following questions were asked:

1. How often do you use or visit Northcroft Street?
2. What usually brings you to Northcroft Street?
3. Do you think the proposed locations for pedestrian crossings (including outside the Sentinel apartments) are suitable crossing points along the street?
4. Would you feel safer walking or cycling along Northcroft Street with the proposed changes in place?
5. Do you think the proposed upgrades will encourage you to spend more time on Northcroft Street?
6. Do you have any other feedback about the proposed improvements to Northcroft Street?

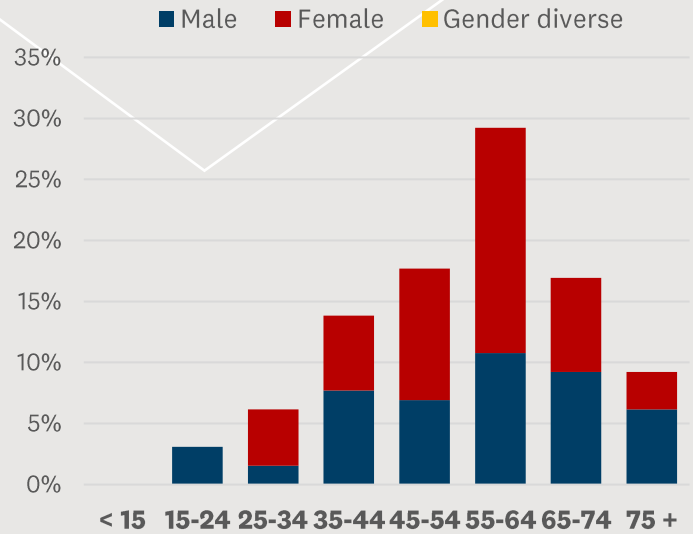
Feedback from organisations has been omitted from reporting on questions 1 and 2, as these questions are only relevant to individual submitters.



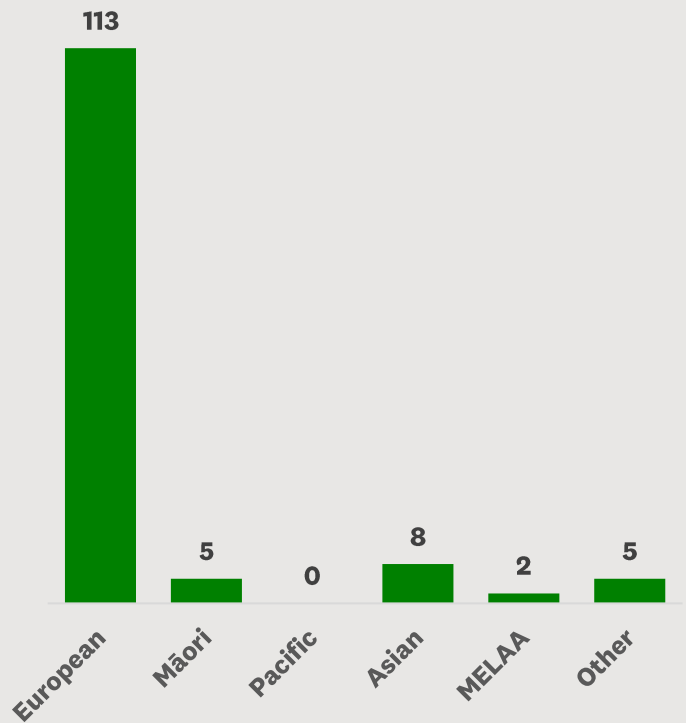
Who we heard from

The tables below indicate the demographic profile of those that answered the demographic questions.

AGE	Male	Female	Total	%
< 15	0	0	0	0%
15 - 24	4	0	5	4%
25 - 34	2	6	9	7%
35 - 44	10	8	19	15%
45 - 54	9	14	24	18%
55 - 64	14	24	39	30%
65 - 74	12	10	22	17%
75 +	8	4	12	9%
Total submitters providing data			130	100%



ETHNICITY	#	%
European	113	90%
Pākehā/NZ European	106	84%
Other European	7	6%
Māori	5	4%
Pacific	0	0%
Samoan	0	0%
Tongan	0	0%
Other Pasifika	0	0%
Asian	8	6%
Chinese	5	4%
Southeast Asian	2	2%
Indian	0	0%
Other Asian	1	1%
Middle Eastern/Latin American/African	2	2%
Other (incl. Kiwi/New Zealander)	5	4%
Total submitters providing data	126	NA

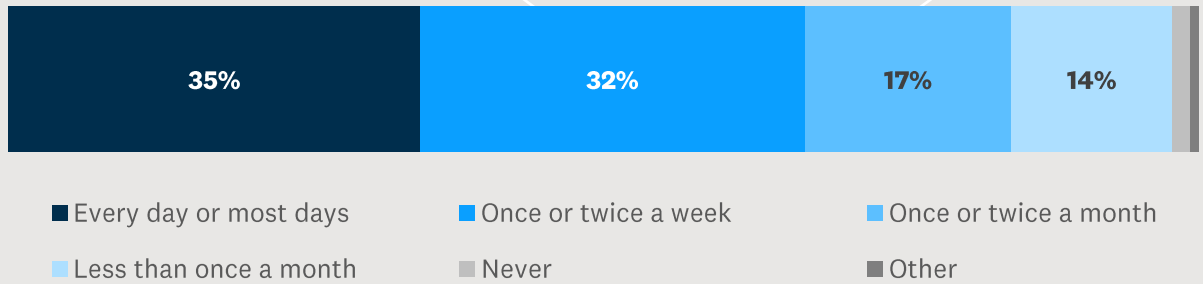


Regarding location, around 110 pieces of feedback came from people living in the Devonport-Takapuna Local Board area, 21 from people outside the local board area, and 5 did not provide this information.



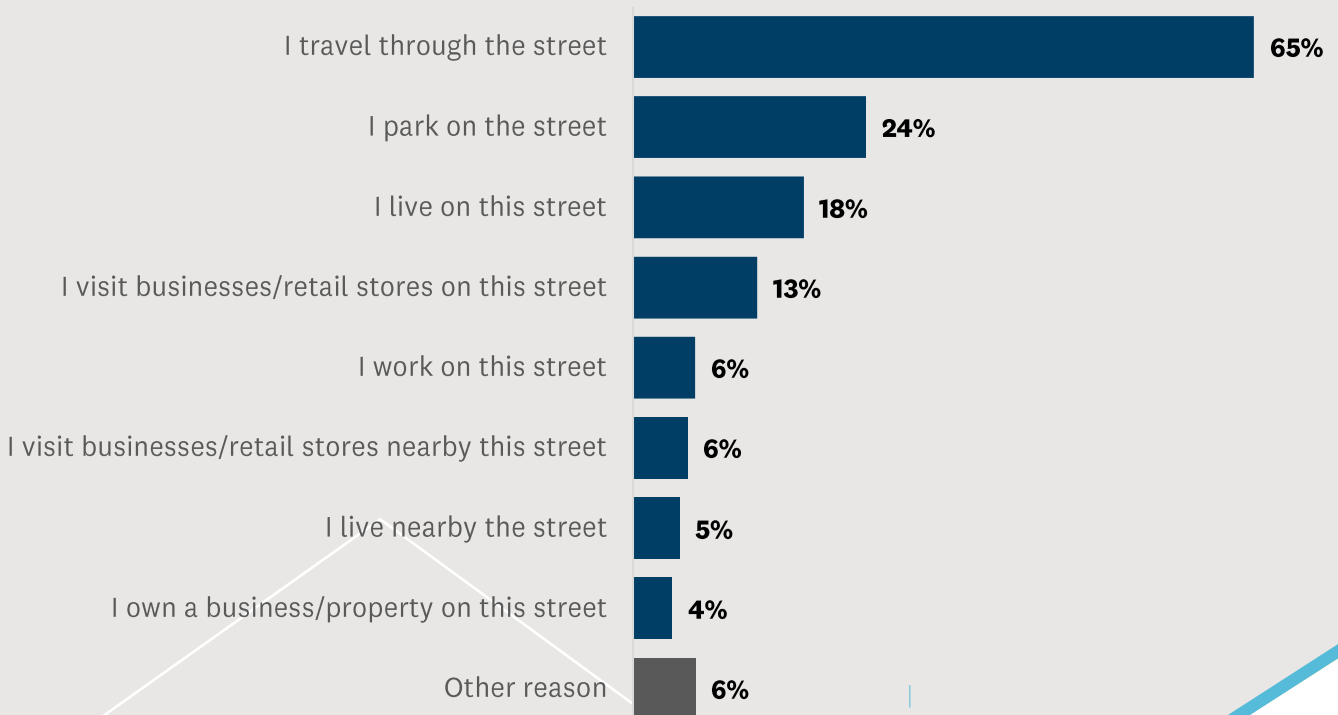
Q1: How often do you use or visit Northcroft Street?

We asked people to select one of the following response options (n=133 individuals)



Q2: What usually brings you to Northcroft Street?

We asked people to select one of the following response options (n=140 individuals)

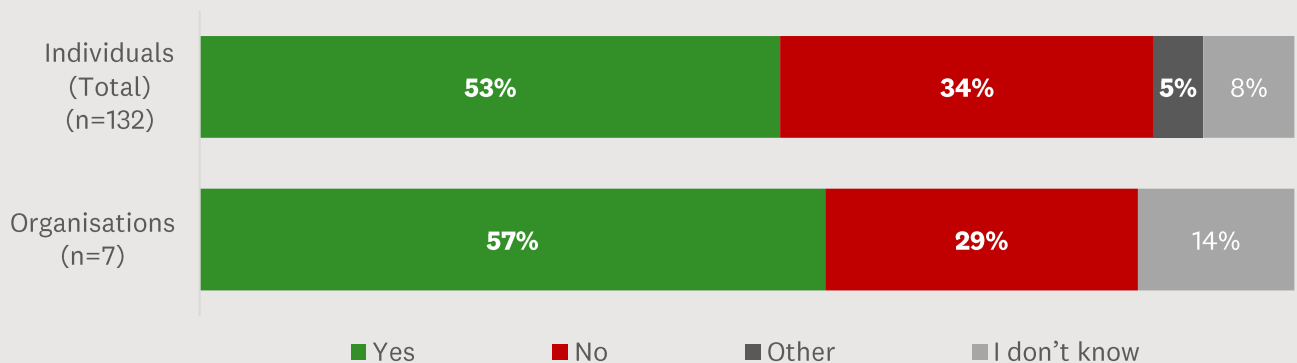


Q3: Do you think the proposed locations for pedestrian crossings (including outside the Sentinel apartments) are suitable crossing points along the street?

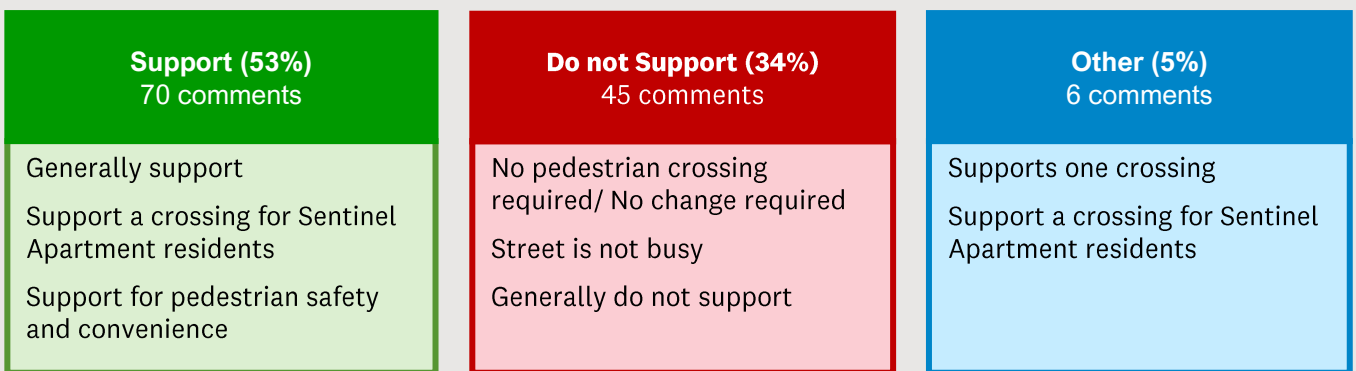
The number of pedestrians on Northcroft Street will soon increase significantly as more homes come to the area. A key objective of the upgrade is to reduce vehicle traffic speeds and create safe crossing points for pedestrians on Northcroft Street. The 'Innovating Streets' trial showed us that narrowing the road corridor helps slow traffic speeds.

The proposed design will narrow Northcroft Street and install a raised speed table with a pedestrian crossing outside the Sentinel apartments to slow vehicles to a safer speed while providing a safe crossing point for people.

We asked people to select one of the following response options (n=139)



Tell us why (Individuals):



Tell us why (Organisations):

Of the four organisations that supported the proposal, they were two comments generally supporting the upgrade. The other two organisations had no additional comment.

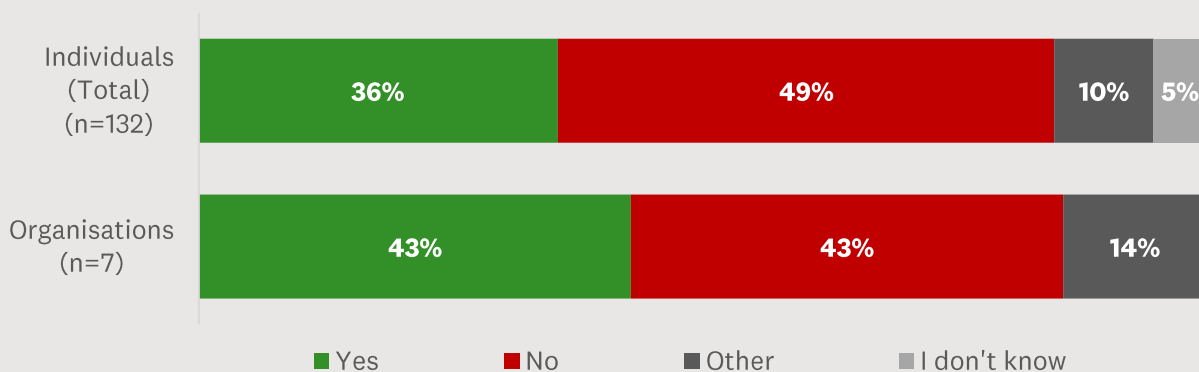
The organisations that did not support the proposal had varied reasons.



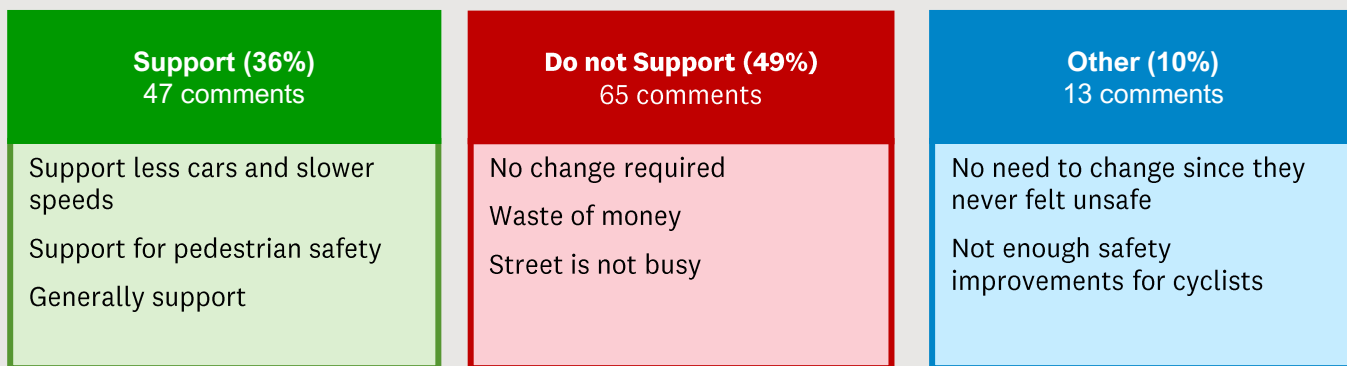
Q4: Would you feel safer walking or cycling along Northcroft Street with the proposed changes in place?

One of the key objectives of the project is to improve safety through wider footpaths, better lighting, and a slower speed environment for the many more people that will be using the street in the near future.

We asked people to select one of the following response options (n=139)



Tell us why (Individuals):



Tell us why (Organisations):

Three organisations that supported the proposal, had no further comment. One organisation that selected “other” believed the proposal is a waste of money.

Three organisations did not support the proposal, two of which generally disagreed with the proposal.

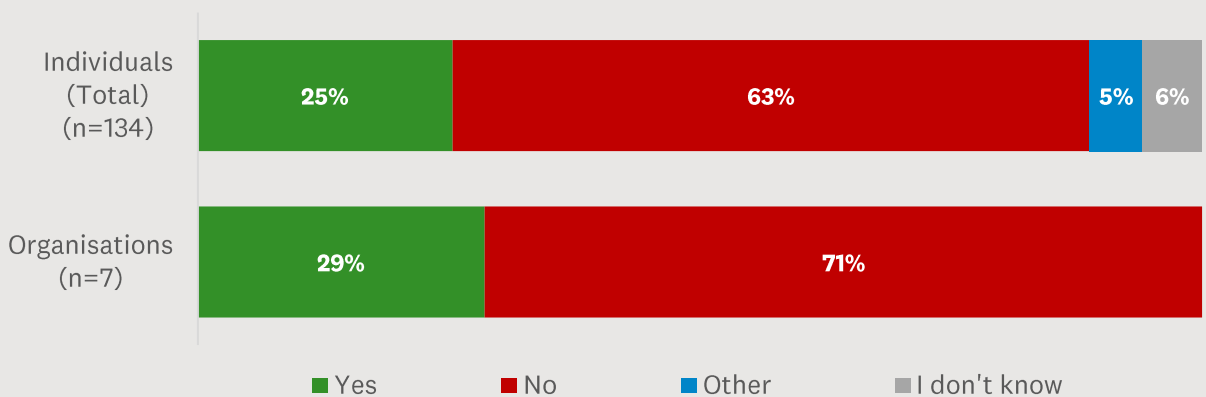


Q5: Do you think the proposed upgrades will encourage you to spend more time on Northcroft Street?

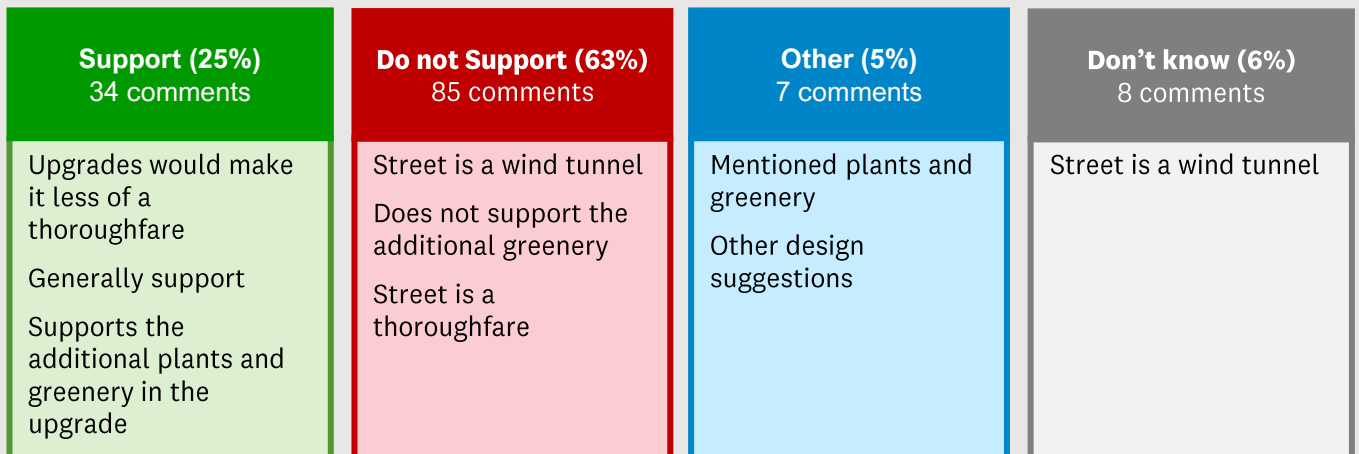
A key objective of the upgrade is to include more planting to enhance the street’s appearance and character while improving stormwater runoff quality and supporting a slow-speed environment.

We propose planting native trees in between the road and the footpath throughout the street, with spaces for bench seats and informal seating, similar to the upgraded Hurstmere Road.

We asked people to select one of the following response options (n=94)



Tell us why (Individuals):



Tell us why (Organisations):

Two organisations that support the proposal, generally support the proposed upgrade.

Of the five organisations that did not support the proposal, the common theme was that the street is a wind tunnel (two comments).



Q6: Do you have any other feedback about the proposed improvements to Northcroft Street?

We received 101 comments from individuals and six comments from organisations.

Individual submitters raised common themes including:

- No changes required (35 comments)
- Street parking needs to stay (17 comments)
- The street is a wind tunnel (16 comments).

Regarding the level of support for the proposed upgrades:

- 12 comments were supportive of the project
- 15 comments were not supportive the project.

As for organisations, the most common theme was that the street is a wind tunnel (three comments).

